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Jockey Person to Person Adds Sunil Ramchandani as New Senior Designer

Kenosha, Wis. (Nov. 12, 2009) – [Jockey Person to Person, Inc.](#), the direct selling division of [Jockey International, Inc.](#), is proud to formally announce that Sunil Ramchandani has joined Jockey Person to Person as Senior Designer.

“We are just thrilled to have such a talent as Sunil join the Jockey Person to Person team,” said Debra S. Waller, Chairman and CEO of Jockey International, Inc. and founder of Jockey Person to Person, Inc. “Jockey Person to Person is really hitting its stride, and bringing in a designer of Sunil’s caliber is indicative of our commitment to taking the company to an even higher level.”

Among Ramchandani’s passions is combining superior fit with style and sophistication, introducing women to a revolutionary way to dress.

“What drew me to Jockey Person to Person was the unique opportunity to reinvent the shopping atmosphere, taking it back to the days when service was key ...” said Ramchandani. “... the days when you worked with a salesperson who helped you put an outfit together, find what was best for your body and enjoy the social interaction with friends. It gives me the opportunity to connect with the consumer, get her direct feedback, entertain her and educate her on trends, all at the same time.”

Before joining Jockey Person to Person, Ramchandani worked with VF Corp., most recently as Design Director for the Curvation Queen Latifah brand. Ramchandani also worked on sportswear, activewear, sleepwear and accessories while at VF and simultaneously provided design consultation to Riders, a mass market denim brand.

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Graduating from the Fashion Institute of Technology in 1992, Ramchandani spent the first 12 years of his career at Anne Klein where he worked with several prominent design teams on Casual Sportswear, Denim and Collection. Ramchandani also developed Anne Klein Woman, considered the first full-figure offering from a designer brand. His work has been featured in print, on television, in films and on the red carpet.

Ramchandani also teaches part-time at Parsons School of Design and is a fashion expert for various ABC television affiliates.

Jockey Person to Person has quickly become a success story, rapidly recruiting Comfort Specialists consultants, growing sales, and now expanding into new territories. In fact, the Company has been experiencing record growth as of late, roughly doubling its recruiting and sales figures in 2009 over last year's numbers.

The Company continues to introduce a wide variety of new products that meet women's diverse and active lifestyles. Jockey Person to Person focuses on providing women with an opportunity to enjoy a rich family life while owning and operating their own business.

For more information about Jockey Person to Person please visit
www.jockeypersontoperson.com.

About Jockey Person to Person, Inc.

[Jockey International, Inc.](http://www.jockeypersontoperson.com), launched [Jockey Person to Person, Inc.](http://www.jockeypersontoperson.com), in 2005. Founded by Jockey's Chairperson and CEO, Debra S. Waller, Jockey Person to Person provides women with an opportunity to enjoy a rich family life while operating their own business on their own schedule. Featuring a unique product line of sportswear, activewear, sleepwear and more, Jockey Person to Person is swiftly becoming the personal sales career of choice for women across the U.S. and Canada. Visit www.jockeypersontoperson.com to locate and talk with an Independent Comfort Specialist[®] consultant in your area, view the online catalog, and learn more about shopping and career opportunities with Jockey Person to Person.